

MUCH WENLOCK MARATHON TRAILS

The best food & drink experiences
within 26 miles of Much Wenlock

FINE FOOD
& DRINK



MUCH
WENLOCK
SHROPSHIRE

HOME OF THE WENLOCK OLYMPIAN GAMES



THE MUCH WENLOCK OLYMPIAN CONNECTION

With the 2012 London Games, the modern Olympics have 'come home' - because it's here in England that the movement began. Not in the capital, but in a small market town in the heart of rural Shropshire.

Back in 1850, Much Wenlock doctor and philanthropist William Penny Brookes had an inspired idea, designed to promote healthy living to local people. His crusading Wenlock Olympian Society inaugurated an annual Games event which led directly - thanks to Brookes' drive and vision - to the rebirth of the Olympics at its classic home in Athens, in 1896.

Back home in Much Wenlock, the Wenlock Olympian Society has carried on the good doctor's work, and the town's annual games are a unique attraction to this day.



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RURAL
DEVELOPMENT
PROGRAMME



www.advantagemw.co.uk

ABOUT THE MARATHON TRAILS

Take a run out by bike or car around Much Wenlock - home of the modern Olympian games - and within the marathon distance of 26 miles you'll find an incredible variety of fascinating places to discover and fun things to do!

Each of our four Marathon Trails introduces you to a special selection of sites and attractions.

We've focused on the unusual and the less well-known, and there are four themed trails: Rural & Heritage, Activities, Food & Drink and Family Friendly.

There are some wonderful days out waiting for you within just 26 miles of Much Wenlock - so why not get out there and explore? Enjoy!

All 4 trails leaflets are available to download as PDFs at www.shropshiretourism.co.uk



MARATHON TRAILS DIRECTORY

1 BATTLEFIELD 1403

Being located on the site of the Battle of Shrewsbury gives this Farm Shop, Café and Visitor Centre a unique historic setting. The Farm Shop's exceptional butchery sells Battlefield's own beef and lamb and boasts an extensive deli counter. Sparrow's Cafe offers choices to suit all tastes from coffee, cream teas and light snacks to a full menu featuring Battlefield's own meat. The 1403 Exhibition tells the visitor the full story of the Battle as well as the background of the Albrighton estate on which it stands.

OPENING DATES/TIMES: Monday - Saturday 9.30am - 5.30pm and Sunday 10am - 4pm.

ADDRESS: Battlefield Farm, Upper Battlefield, Shrewsbury SY4 3DB

TELEPHONE: 01939 210905

E-MAIL: info@battlefield1403.com

WEBSITE: www.battlefield1403.com

2 BROMPTON COOKERY SCHOOL

Based on a National Trust property near Shrewsbury, Brompton Cookery School is the perfect environment for cookery

enthusiasts or novices to develop their culinary skills. We are based in a beautiful barn conversion within a collection of original farm buildings. A stunning, purpose built kitchen allows for the tuition of sixteen people. The cookery school also has a stylish dining room for you to enjoy the dishes you create.

The cookery school offers a range of day, half day and evening courses. In addition, there are demonstration and dine evenings, where a host of talented chefs, including those from Michelin star and other high calibre establishments will demonstrate a range of dishes which the guests will then enjoy for dinner.

Accommodation is available just a few steps from the cookery school at our farmhouse bed & breakfast.

OPENING DATES/TIMES: We are open all year round, courses run on selected days Tuesday - Sunday.

ADDRESS: Brompton, Near Atcham, Shrewsbury SY5 6LE

TELEPHONE: 01743 761629

E-MAIL: info@bromptoncookeryschool.co.uk

WEBSITE: www.bromptoncookeryschool.co.uk

3 CHURNCOTE FARM SHOP

Farm shop on the outskirts of Shrewsbury selling beef, lamb & pork, all reared on the farm. Home made sausages & burgers, free range eggs, home baking, fruit & vegetables, local ice cream and honey, organic porridge & muesli, stoneground flour, rapeseed oil, cheese, olives, preserves, jams, meringue, cook-in-sauces, hardy perennials & herbs.

OPENING DATES/TIMES: Mon Tues Weds 10am - 6pm, Thursday - Sat 9am - 6pm, Sunday 10am - 2pm.

ADDRESS: Welshpool Road, Bicton Heath, Shrewsbury SY3 5EB

TELEPHONE: 01743 850273

E-MAIL: info@churncote.co.uk

WEBSITE: www.churncote.co.uk

4 HUNDRED HOUSE GOURMET COOKERY SCHOOL

No shouting in this kitchen, just oodles of fun while you learn how to impress with your cooking under the guidance of Hundred House Hotel's Head Chef Stuart Phillips.

An action packed day, learning lots of new skills. Stuart aims to pass on his experience, knowledge and cooking tips to would-be gourmets of any ability - as long as you can tie an apron, you're welcome!

Following a tour of our Herb Garden, you'll prepare and cook a tasty luncheon which you will then eat with your fellow chefs in our restaurant. Then, in the afternoon you'll prepare and cook a delicious dinner to take away with you.

OPENING DATES/TIMES: Courses all year round, day classes generally run 10am - 6pm. Please call for details of forthcoming courses.

ADDRESS: Hundred House Hotel, Telford to Bridgnorth Road, Norton, Nr Ironbridge TF11 9EE

TELEPHONE: 01952 580240

E-MAIL: reservations@hundredhouse.co.uk

WEBSITE: www.hundredhouse.co.uk

5 LOWER BUCKTON FOOD SAFARIS

All centred at Lower Buckton Country House on the south Shropshire borders where England meets Wales. Discover food that really matters and drink that quenches more than thirst. Visit local growers and producers who will share their specialist knowledge and experience with you as you enjoy a chauffeur-driven discovery tour in the company of a local food champion who's lived in this quiet and tranquil area all her life and knows just where to seek out the best locally produced food and drink. Learn how to become a locavore and enjoy a culinary mystery tour where "eat the view" has a whole new meaning.

OPENING DATES/TIMES: Open all year, bookings by appointment, minimum 2 participants, maximum 6 per safari.

ADDRESS: Lower Buckton, Leintwardine SY7 0JU

TELEPHONE: 01547 540532

E-MAIL: carolyn@lowerbuckton.co.uk

WEBSITE: www.lowerbuckton.co.uk

6 LUDLOW BREWING COMPANY

We are a microbrewery producing real ales operating in our refurbished railway building, with a brewery tap/visitor centre where visitors can enjoy a drink whilst watching us making our beer in our state of the art brewing system. Families are welcome.

We offer afternoon tours Monday to Saturday. Large groups are welcome but prior notice would be advisable. We are close to the railway station, have ample parking and are within walking distance of Ludlow's historic town centre.

OPENING DATES/TIMES: Daily 10am until 7pm.

ADDRESS: The Railway Shed, Station Drive, Ludlow SY8 2PQ

TELEPHONE: 01584 873291

E-MAIL: beer@theludlowbrewingcompany.co.uk

WEBSITE: www.theludlowbrewingcompany.co.uk



7 LUDLOW FOOD CENTRE

Ludlow Food Centre is a unique food producer and retailer that epitomises fresh, local, seasonal and handmade food. 86% of our food comes from Shropshire and the surrounding counties of Herefordshire, Worcester and Powys. Unlike other food retailers we actually hand make half the food we sell. We employ 86 staff, many of whom work in the 8 glass-fronted kitchens surrounding our retail emporium. This means customers can actually watch and see the techniques we use to create our award winning food. We also have a café, conference centre, nature trail and our very own Post Office.

OPENING DATES/TIMES: Mon - Sat 9am - 5:30pm, Sun 10:30am - 4:30pm, Bank Holiday Monday 9am - 5:30pm, Easter Sunday closed.

ADDRESS: Bromfield, Ludlow SY8 2JR

TELEPHONE: 01584 856000

E-MAIL: greatfood@ludlowfoodcentre.co.uk

WEBSITE: www.ludlowfoodcentre.co.uk



8 MAHORALL FARM CIDER

Small farm shop selling our own produce including a range of ciders to taste and purchase. Free farm nature trail. Planning to provide a small campsite and toilets/showers. Free car parking.

OPENING DATES/TIMES:

Open every day including bank holidays. Shop opening times midday - 5pm.

ADDRESS: Nash, Ludlow SY8 3AH

TELEPHONE: 01584 890296 / 07977 811 626

E-MAIL: christhefarmer@yahoo.co.uk

WEBSITE: www.farmcider.co.uk



9 STREFFORD HALL FARM SHOP

Strefford Hall Farm Shop is a working farm nestling in the shelter of the Wenlock Edge. The farm consists of 146 Hectares of cattle, sheep, finisher pigs, free range laying hens, geese and arable farming.

When you visit our Farm Shop you will probably spot our free range chickens strutting around in the field adjacent to the car park. Our Nature Trail takes you around the farm where you can see the rest of the animals.

Once inside you will be able to watch the meat being butchered and the sausages being made. We butcher our own beef, pork, lamb and mutton and pride ourselves with the taste and eating quality of our meat. We also stock products from other quality and local producers.

OPENING DATES/TIMES: Tuesday - Saturday 9am - 5pm, closed Sunday and Monday.

ADDRESS: Strefford Hall Farm, Craven Arms SY7 8DE

TELEPHONE: 01588 672 759

E-MAIL: david@streffordhallfarmshop.co.uk

WEBSITE: www.streffordhallfarmshop.co.uk



10 WENLOCK EDGE FARM SHOP

At Wenlock Edge Farm, situated in the beautiful Ape Dale, we produce a wide range of the highest quality cured meats - including prosciutto, pancetta, bresaola, chorizo, coppa, black pudding and salami - plus sausages and pork products from home reared pigs.

Our bacon and hams have won the highest accolades in the country and numerous gold awards.

Our award winning sausages are described time and time again as 'Proper Sausages' and Jean Christophe Novelli raves about our bacon, saying 'Wenlock Edge Farm are professionals, they know exactly the traditions of making bacon.'

OPENING DATES/TIMES: 8am - 5pm weekdays, 9am - 2pm Saturdays, closed Sundays.

ADDRESS: East Wall, Much Wenlock TF13 6DU

TELEPHONE: 01694 771893

E-MAIL: peter@wenlockedgefarm.org

WEBSITE: www.wenlockedgefarm.org

11 WESTON PARK GRANARY

The restored 1767 Granary at Weston Park is home to locally sourced food and drink all year round. The Farm Shop, Art Gallery and Granary Grill Restaurant are open daily, where fabulous local produce is at the heart of the shopping and eating experience. Pick up everyday essentials including freshly baked bread, local cheeses, chef's specials and locally reared meat in the shop; relax and enjoy lunch or dinner in the Granary Grill Restaurant where seasonal homemade dishes are given an intelligent twist.

OPENING DATES/TIMES: All year round. Farm Shop from 10am daily. Granary Grill Restaurant: lunch from 12 noon - 3pm and dinner from 6:30pm - 10pm daily.

ADDRESS: Weston-under-Lizard, Nr Shifnal TF11 8LE

TELEPHONE: 01952 852100

E-MAIL: enquiries@weston-park.com

WEBSITE: www.weston-park.com



12 WROXETER ROMAN VINEYARD

Situated right next to Wroxeter, the Roman City founded in 50AD, the vineyard was first planted by the Millington family in 1991. The naturally free-draining soil is dry and sandy, and combined with the sheltered situation provides the ideal conditions for viticulture. Today Wroxeter's range, with its distinctly English flavour - clean, crisp, fresh and fruity - has something to suit every taste and even to rival international brands. On the 'Vineyard Experience' you can combine

a tour of the vineyard and winery, wine-tasting session and lunch (including complimentary wine) with a potted history of the area, from Roman times to the present day.

OPENING DATES/TIMES: Open all year round, 9am - 5pm daily, 10am - 4pm Sundays. Group visits welcome. Tours by appointment.

ADDRESS: Wroxeter, Shrewsbury SY5 6PQ

TELEPHONE: 01743 761888

E-MAIL: wine@wroxetervineyard.co.uk

WEBSITE: www.wroxetervineyard.co.uk



FOOD AND DRINK LOCATIONS

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- 2 BROMPTON COOKERY SCHOOL
- 3 CHURNCOTE FARM SHOP
- 4 HUNDRED HOUSE GOURMET COOKERY SCHOOL
- 5 LOWER BUCKTON FOOD SAFARIS
- 6 LUDLOW BREWING COMPANY
- 7 LUDLOW FOOD CENTRE
- 8 MAHORALL FARM CIDER
- 9 STREFFORD HALL FARM SHOP
- 10 WENLOCK EDGE FARM SHOP
- 11 WESTON PARK GRANARY
- 12 WROXETER ROMAN VINEYARD

Details correct at time of print. Please check with attraction before your visit.

